

# Molding The Future

Potter Children's Home & Family Ministries helps to mold and shape lives by offering compassion and hope to those in need. As an instrument in God's Hands, Potter provides physical, emotional and spiritual stability to children and struggling families.

Through the various ministries — Residential Group Care, Single Parent, Transitional Living, Foster Care, Adoption, Christian Counseling — Potter strives to help those in crisis meet the challenges of their everyday lives.



It was in 1901 that C.C. and Mary J. Potter opened the doors of Potter Bible College in Bowling Green Kentucky, in memory of their son Eldon S. Potter. Their friend, James A. Harding, was president of the college until he retired.

In 1914 the decision was made to begin a children's home on the 87-acre campus.

Since that time more than 5,000 have been served; given shelter. . . guidance . . . support . . . vision . . . and love. The influence of each of these children, after their time at Potter, no doubt reaches into the hundreds of thousands.

Though the name has changed, the mission remains the same, to deliver God's justice and mercy to children and families in need.

Potter Children's Home and Family Ministries is giving hope to those who have known little but hopelessness. This is accomplished...

By offering a warm bed, a hot meal, loving houseparents, educational support and guidance;

By giving single mothers the opportunity to get on their feet, train for a career, and provide a secure home for their children;

By matching children in need with Christian foster or adoptive parents who will open their homes and hearts to them;

By providing counseling and spiritual support to the families of children who are in crisis;



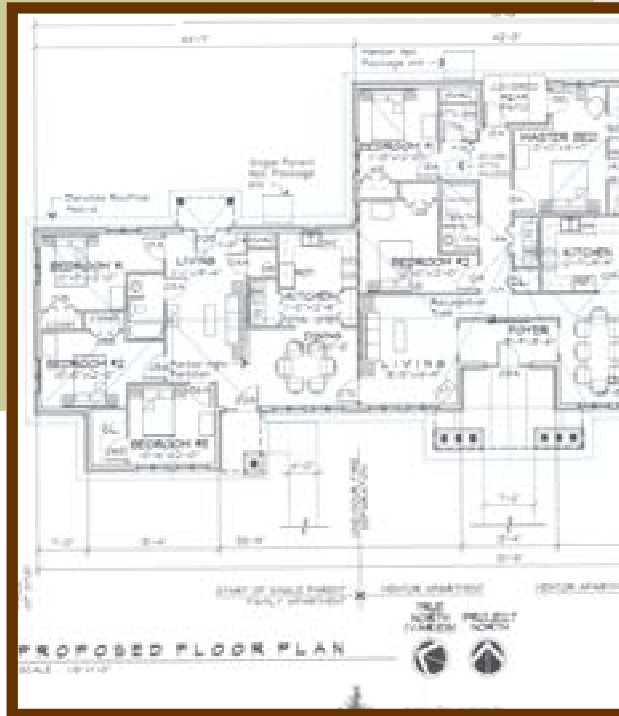
# Campaign Priorities



Dedicated scores of churches of Christ and Christian individuals have come together in support of Potter for over ninety years.

The vision for the immediate future calls for an even more vigorous effort to marshal the strength of God's people to take advantage of what is seen as God-given opportunities for the future. Potter Children's Home & Family Ministries wants to be a vessel in God's hands to help mold the future of the families and children who so desperately need it.

With this in mind, the *Molding The Future* campaign is designed to expand the Single Parent Alliance for Raising Kids Ministry (SPARK), through the construction of **five SPARK triplex units**. These will provide the facilities to accommodate the increasing need to minister to more single parent families and their children. Other projects include the renovation of the **gymnasium**, as well as appropriate site and utility upgrades.

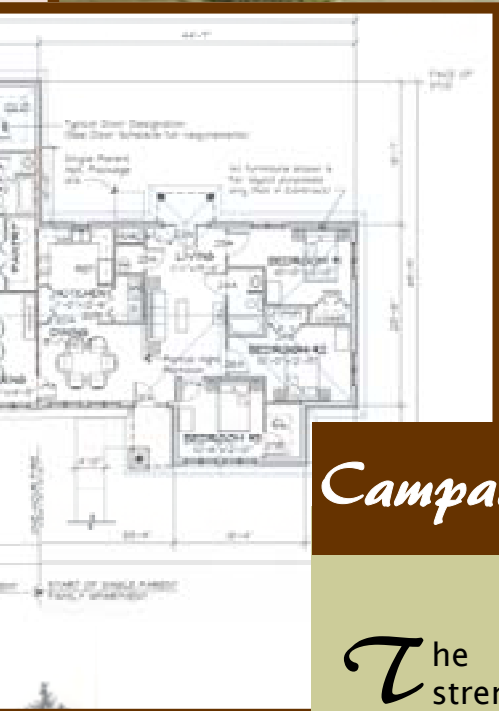


Divorce, desertion, and death have left many in our society, and in the church as single parents - often under financial and emotional strain.

The **Single Parent Alliance for Raising Kids Ministry (SPARK)**, helps to meet this great need by allowing the existing family to stay together during their recovery as changes are made.

Single parents may attend school or learn a vocation while maintaining their priority focus on faithfulness to God and their children.

# Artist's Rendering



## Campaign Goals

The mission goal of this campaign is to strengthen all the services in place that have changed countless lives through the years, and to strike out into fresh territory with new and innovative programs effecting a significant difference in *molding the future* of today's children and families.

*Molding The Future* will provide for the construction of five SPARK triplex units, the renovation of the gymnasium, and appropriate site and utility upgrades. This will require a financial goal of \$3.5 million, including gift-in-kind.

You are invited to be a tool in the Master Potter's hands and invest in the lives of children and families as we move forward...*molding the future* for those in need.

# Endorsements

This is truly an exciting time as Potter embarks on this capital campaign to start building more housing for the residents. The need for more housing is in greater demand than ever before.

Potter has shaped the lives of many young persons from 1914 to the present time, and with this campaign and the building of more housing Potter can help many, many more.

The Board of Trustees is committed to this project and *I personally pledge my financial support to this campaign*, looking forward to the reality of more housing to change lives.

**Gene Beckner, Board Chairman**



Let's not preserve the status quo. This will be something people will be very proud of. This campaign will enhance the ability to take care of a wide section of society. *I personally pledge my financial support to this important project.* You will be grateful to know that your dollar is bringing a response in a person's soul that is eternal.

**Jim Bill McInteer, Trustee Emeritus**  
**President 21st Century Christian Publishing Company**

As younger adults, Jo Nell and I reared teen age girls at Potter. Many of 'our girls' are now parents who have successfully reared children of their own. It is a great joy that many of them have kept in touch over the years. These 'grand children' now love those who first loved their mothers and fathers when they needed it the most.

Many who read this will want to help with the Potter Capital Campaign so that service to children and to single parents can continue. You will be joining with us in helping those who need a 'hand-up' rather than a 'hand-out'. *I personally pledge my financial support to this campaign* and together we will be a blessing to all future residents of Potter.

**Warren Vaughan, Board Member**



We look back with respect to what has been accomplished here since 1914. But, looking forward, we see more children being reached than ever before. This campaign consists of much more than constructing buildings. This campaign is about contributing to God's plan and being used by Him in *molding the future* of children for generations to come.

*My wife, Geneva, and I have pledged our personal financial support to this important project*, in order to help children and single parents in the future have adequate housing and make greater progress in their lives and in their service to the Lord. We are planning to do our part in *molding the future* of children and we pray you will join us.

**Ralph Brewer, President Potter Children's Home and Family Ministries**

# Plan For Success



## GOD-LED GIVING

First and foremost, all potential donors to the campaign are asked to spend time in prayer and family discussion concerning their commitments to the *Molding The Future* campaign.

We firmly believe the Lord will lead those who seek His guidance to the best commitment possible in accordance with His blessings on each family.

## INVOLVEMENT IN THE CAMPAIGN

All friends of Potter will be asked to become involved in the campaign. To keep the program organized, various groups designated by name, such as the Board of Trustees, churches, and friends of Potter will be asked to become involved.

Each group will have its own goal and structure. As much as possible, solicitation will take place face to face or via the telephone rather than mail.

## CAMPAIGN LEADERS COMMIT FIRST

Campaign solicitations will be conducted by campaign leaders who have already made commitments to the campaign. The leaders of the campaign cannot ask others to give until they have made specific campaign commitments themselves.

## FIVE-YEAR PLAN

A strength of the campaign will be the five-year (60-month) commitment opportunity that will be made available to each donor. Such a commitment allows the donor to plan for the gift over a longer period and usually results in the donor being able to provide a larger gift.

## SPECIAL OR ONE-TIME GIFTS

While special or one-time gifts will be accepted, five-year commitments are being sought. Historically, such commitments are a major key to the success of a campaign. This is because the size of the commitment will almost always be larger if it can be extended over a longer period of time.

## NON-CASH GIFTS

Some friends may find it advantageous to provide gifts other than cash. For example, gifts of securities, real estate, personal property, building materials and/or services are all beneficial to the campaign.

In addition, such gifts may provide exceptional tax advantages beyond those provided by cash. Potter can work with you and your advisors to explore these potential benefits.

**For Additional Information,  
Please Contact:**

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# *Molding The Future*



*A Campaign For  
Potter Children's Home and  
Family Ministries  
Bowling Green, Kentucky*